

Industry Facts



- Over 2000 farming families
- Direct industry employment of 8000
- \$800 million industry - \$500 million from value-added exports
- Around 85% of Australia's rice is exported
- Feeds up to 40 million people every day
- Improved WUE by 60% in last 10 years
- Recognised as the most efficient rice producers in the world = 10t/ha in 2001/02 (IRRI) = world first
- High level of commitment to Research & Development